

“The Nation’s Bank”, **National Bank of Pakistan** aims to support the financial well-being of the Nation along with enabling sustainable growth and inclusive development through its wide local and international network of branches. Being one of the leading and largest banks of Pakistan, National Bank of Pakistan is contributing significantly towards socioeconomic growth in the country with an objective to transform the institution into a future-fit, agile and sustainable Bank.

In line with our strategy, the Bank is looking for talented, dedicated and experienced professional for the following position in the area of **Logistics, Communications & Marketing**.

The individuals who fulfill the below basic-eligibility criteria may apply for the following position:

01	Position / Job Title	Wing Head – Sports (VP / SVP)
	Reporting to	Divisional Head – Strategic Marketing
	Educational / Professional Qualification	• Minimum Graduation or equivalent, preferably in Physical Education / Sports, from a local or international university / college / institute recognized by the HEC • Candidates having a Master’s degree and / or relevant diploma(s) and / or certification(s) will be preferred
	Experience	• Minimum 10 years of professional experience, out of which at least 03 years of experience as Head of Department and / or in a managerial position, related to Sports • Candidates having experience of managing sports department at a Military Organization / Set-up, will be preferred
	Other Skills / Expertise / Knowledge Required	• Strong administrative and interpersonal skills • Ability to communicate ideas, pay attention to details, prioritize and accomplish tasks • Demonstrated leadership skills with a proven ability to drive transformational initiatives, enhancing organizational performance within the sports group • Expertise in strategic oversight, stakeholder engagement, and leading initiatives to enhance and amplify the potential of sports program(s)
	Outline of Main Duties / Responsibilities	• To effectively manage and oversee departmental sports activities, including the selection of sportspersons, team management, and representing the Bank in various sports domain(s) and event(s) • To formulate and implement strategic initiatives through organizational assessments, developing tailored roadmaps, and positioning the Bank to achieve excellence in the sports domain • To streamline sports operations, enhance team performance, and ensure the successful planning and execution of sports events through expert oversight from conception to completion • To ensure strategic growth by supporting the Board in fostering innovation, leadership, and excellence within the sports domain • To elevate Bank’s brand identity by engaging in multimedia content creation, implementing targeted social media strategies, and delivering impactful digital storytelling across the Bank’s social media platforms • To build and maintain strategic alliances through tailored approaches, fostering partnerships with sponsors, government bodies, and key internal and external stakeholders • To empower sports function at NBP by promoting innovation, leadership, and entrepreneurial growth • To effectively manage the sports department and NBP Sports Complex by implementing the Bank’s policies and procedures, provide relevant trainings to staff assigned in the sports department, and oversee matters related to administration, HR, staff, and budget, of sports department. • To perform any other assignment as assigned by the supervisor(s)
	Place of Posting	Karachi

Assessment Interview(s)	Only shortlisted candidates strictly meeting the above-mentioned basic eligibility criteria will be invited for panel interview(s).
Employment Type	The employment will be on contractual basis, for three years which may be renewed on discretion of the Management. Selected candidates will be offered compensation package and other benefits as per Bank's policy / rules.

Interested candidates may visit the website **www.sidathyder.com.pk/careers** and apply online within 10 working days from the date of publication of this advertisement as per given instructions.

Applications received after due date will not be considered in any case. No TA / DA will be admissible for interview.

National Bank of Pakistan is an equal opportunity employer and welcomes applications from all qualified individuals, regardless of gender, religion, or disability.