

## **Terms of Reference– House to House Social Mobilizers (H-H SMs)**

### **Purpose of Assignment**

To serve as trusted mobilisers with care-givers, parents, family members and other community members/leaders in promoting acceptance of polio drops (OPV) and key family care messages.

First Level Supervisor: Area Social Mobiliser

Second Level Supervisor: UC level Communication staff

### **Major Tasks**

- Perform interpersonal communication (IPC) on Key Family Care Practices and counselling with families having pregnant women, children vulnerable to polio and susceptible to other communicable diseases
- Accompany house-to-house team, facilitating entry in all houses allowing team to initiate queries on immunization and providing information on all <5 years children if missed by team.
- Involve in pre-round activities by making fixed site mobilization plan, informing beneficiaries and organize small gatherings
- Engage with families and develop a trust bond where caregiver considers SM the trusted figure on health guidance and counselling

### **Expected Deliverables**

- Effective engagement with community
- Pre-campaign refusal engagement and conversion of mind set

### **Expected background and Experience**

#### **Academics**

- Preferably Matriculation. Certification as low as Primary years is also acceptable. In exceptional cases of excellent interpersonal skills and previous experience of community engagement, social work and influence in community, low education or illiterate candidates will also be considered. (this will require special consideration / approval from panel and it will be subject to approval from Team lead and Comms team)

#### **Work experience**

- Community relevance and influence will be considered
- Previous experience in working with diverse communities is an added advantage.

#### **Competence**

- Negotiations, interpersonal and advocacy skills, sensitive to people.