

## Community Communication Officer (District Level)

**First line officer** – Advocacy and Communication Officer

**Second line Officer:** Social & Behavior Change Communication Officer

The primary responsibility is to develop and maintain strategic partnerships with key stakeholders, including government officials, civil society organizations, community leaders, and other relevant stakeholders. Main goal is to build alliances that advance the organization's advocacy agenda and contribute to the achievement of its overall goals and objectives.

### TORs:

- Developing and implementing advocacy strategies and plans in collaboration with other team members to achieve the organization's goals and objectives.
- Identifying and engaging with key stakeholders and building strategic partnerships to advance the organization's advocacy agenda.
- Establishing and maintaining relationships with government officials, civil society organizations, community leaders, and other relevant stakeholders to ensure their support for the organization's advocacy efforts.
- Conducting research and analysis on key policy issues and providing recommendations for advocacy strategies and tactics.
- Developing advocacy materials such as policy briefs, position papers, and other communication tools to support the organization's advocacy efforts.
- Organizing and participating in advocacy events, such as public hearings, roundtable discussions, and other forums to engage with stakeholders and promote the EPI & PEI advocacy agenda.
- Collaborating with other team members to develop and implement communication strategies to raise awareness of the organization's advocacy issues and achievements.
- Monitoring and reporting on the progress of advocacy efforts and the impact of the organization's work on policy and decision-making.

- Providing support and technical assistance to partners and stakeholders to strengthen their advocacy capacity and build alliances in support of the organization's advocacy agenda.

#### Qualifications:

- Master's degree in communication, public health, social sciences (sixteen years of education) or a related field, with a focus on community engagement and alliance building.
- Experience working with communities, preferably in a public health context, with a demonstrated ability to build and maintain community trust.
- Knowledge of local languages and customs, as well as the cultural and political dynamics that impact immunization programs, is an advantage.

#### Skills:

- **Relationship-building:** The ability to build and maintain strong relationships with diverse stakeholders, including government officials, civil society organizations, community leaders, and other relevant stakeholders.
- **Communication:** The ability to communicate effectively, both verbally and in writing, and to adapt communication style to different audiences and contexts.
- **Strategic thinking:** The ability to think strategically and develop advocacy strategies and plans that align with the organization's goals and objectives.
- **Analytical skills:** The ability to conduct research and analysis on key policy issues and to use data to inform advocacy strategies and tactics.
- **Negotiation:** The ability to negotiate effectively with stakeholders to achieve the organization's advocacy objectives.
- **Collaboration:** The ability to work collaboratively with other team members and stakeholders to achieve shared goals and objectives.
- **Leadership:** The ability to lead advocacy efforts and to motivate and inspire others to support the organization's advocacy agenda.
- **Cultural awareness:** The ability to work effectively across cultural boundaries and to understand and appreciate the perspectives and values of different cultures.
- **Digital literacy:** The ability to use digital tools and platforms to support advocacy efforts, such as social media, email marketing, and online advocacy campaigns.

#### KPIs:

- Increase in immunization coverage in the area as a result of effective community engagement, influencer capacity building, and alliance building.

- Positive feedback from community members and stakeholders regarding communication and engagement activities that prioritize community trust and participation.
- Successful completion of community engagement events, influencer capacity building sessions, and other activities that effectively promote immunization and community participation.
- Achievement of program objectives related to community communication and engagement that align with the overarching goal of increasing immunization coverage in the area.

