

“The Nation’s Bank”, **National Bank of Pakistan** aims to support the financial well-being of the Nation along with enabling sustainable growth and inclusive development through its wide local and international network of branches. Being one of the leading and largest banks of Pakistan, National Bank of Pakistan is contributing significantly towards socioeconomic growth in the country with an objective to transform the institution into a future-fit, agile and sustainable Bank.

In line with our strategy, the Bank is looking for talented, dedicated and experienced professional(s) for the following position in the area of **Digital Banking**.

The individuals who fulfill the below basic-eligibility criteria may apply for the following position:

01	Position / Job Title	Assistant Product Manager – Roshan Digital Account (OG-II / OG-I)
	Reporting to	Unit Head Product – Roshan Digital Account
	Educational / Professional Qualification	- Minimum Graduation or equivalent from a local or international university / college / institute recognized by the HEC of Pakistan - Candidates having a Master’s degree and / or any other relevant professional certification(s) will be preferred
	Experience	- Minimum 02 years of experience in Banking and / or Financial Institution(s) and / or Telecom and / or Fintech and / or relevant field, out of which minimum 01 year of experience in Customer Onboarding and / or Digital Onboarding and / or Roshan Digital Account and / or UI / UX - Preference will be given to the candidates with at least 01 year of relevant experience in Roshan Digital Account
	Other Skills / Expertise / Knowledge Required	- Manage day to day operations of the RDA product suite - Ability to conduct market research on diaspora banking needs, competitor offerings, and global remittance trends - Knowledge of KYC, AML, and other regulatory requirements relevant to RDA - Ability to coordinate with marketing to design and execute marketing campaigns targeting overseas Pakistanis
	Outline of Main Duties / Responsibilities	- To support the development and execution of Roshan Digital Account product initiatives in alignment with the Bank’s digital banking strategy and business objectives - To assist in monitoring and improving end-to-end customer journeys across digital onboarding channels, including Mobile App and Web platforms - To track account opening volumes, onboarding conversion rates, activation levels, customer engagement metrics, and other key performance indicators (KPIs) - To conduct analysis of customer feedback, complaints, drop-off trends, and onboarding performance to identify opportunities for process and product improvements - To assist in the preparation and maintenance of Product Program Documents (PPDs), business requirement documents (BRDs), SOPs, process flows, and other product-related documentation - To coordinate with Technology, Operations, Compliance, Risk, Marketing, and Customer Service teams for implementation of product enhancements and regulatory requirements - To support User Acceptance Testing (UAT), system enhancements, defect resolution, and deployment activities related to Roshan Digital Account initiatives - To prepare periodic MIS, dashboards, presentations, and management reports on product performance, customer behavior, and business growth - To perform any other assignments and responsibilities as assigned by the Product Manager, Unit Head Product – RDA, or management
	Place of Posting	Karachi
	Assessment Test / Interview(s)	Only shortlisted candidates strictly meeting the above-mentioned basic eligibility criteria will be invited for test and / or panel interview(s).

Employment Type	The employment will be on contractual basis, for three years which may be renewed on discretion of the Management. Selected candidates will be offered compensation package and other benefits as per Bank's policy / rules.
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Interested candidates may visit the website **www.sidathyder.com.pk/careers** and apply online within 10 working days from the date of publication of this advertisement as per given instructions.

Applications received after due date will not be considered in any case. No TA / DA will be admissible for test / interview.

National Bank of Pakistan is an equal opportunity employer and welcomes applications from all qualified individuals, regardless of gender, religion, or disability.