

Sidat Hyder Information Solutions





Sidat Hyder is a well-established management consulting, technology services, outsourcing practice and professional services firm. In existence since 1986, we have provided a range of products and services to clients that hail from various sectors and include the government, multinational and large scale local organizations.

Our strength is in our proven ability to execute large turnkey projects including customized/bespoken software development, Human Capital Management and Business System Consulting. We offer a tried, tested, proven and well-groomed team for offshore and near shore development projects.

As a group, we also enjoy technology partnerships with Oracle, Microsoft, Sybase and SSA Global technologies.

Simplicity, modern technologies and cost efficiency are three attributes that play a vital role in success of any organization. Our services integrate all three to meet dynamic and growing global demands.

Committed to delivering innovation, Sidat Hyder collaborates with its clients to help them become high-performance corporate and government entities. With deep industry roots and extensive business process expertise, access to broad global resources and a proven track record; we can mobilize the right people, skills and technologies to effectively cater to a wide range of a client needs.

Our consulting practice is structured around the following subgroups:

- BUSINESS SYSTEMS CONSULTING
- SOFTWARE DEVELOPMENT
- INFORMATION SOLUTIONS & SERVICES
- HUMAN RESOURCE CONSULTING
- OUTSOURCING
- ACTUARIAL & INSURANCE SYSTEMS CONSULTING
- TECHNOLOGY RISK MANAGEMENT

Information Solutions for your growing Business

The business world keeps changing, thanks in part to globalization, deregulation and innovative technologies. In some regards, it's a whole new world. Large enterprises invest heavily to provide the fast, personalized service generally associated with the "shop on the corner", while midsize companies aren't letting distance or size slow their growth and profitability.

Some things haven't changed. Led by people with creative ideas and entrepreneurial enthusiasm, midsize companies remain a valuable source of innovation. As one of these leaders, you keep one eye on your business vision and another on business basics, such as cost efficiencies, supplier and customer relations, productivity and security. It's probably safe to say that you think about the business basics on a daily basis. So do we.

Sidat Hyder is committed to delivering solutions exclusively designed, developed and priced for midsize businesses. Flip through our website and you'll see that we have solutions and services to help meet the challenges you face; whether you need to dramatically reduce operating costs or dramatically increase service levels. You'll find that:

• Many challenges are addressed by Sidat Hyder - Information Solutions—easy to acquire, implement, use, manage and integrate with your existing investments.

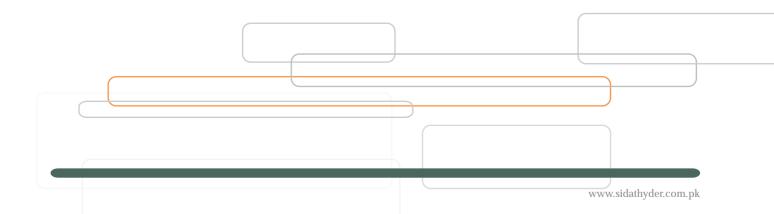
• Many of the solutions are new—we continually offer you new choices in business and technology solutions.

• Many offerings contain proven solutions from Sidat Hyder Technology Partners—our global network allows us to bring you best-of-breed software, hardware and infrastructure solutions.

We've worked with hundreds of midsize companies to help them reach their full potential, and we're anxious to work with you. We can help you effectively address your business problems, drawing on our industry-specific skills, business process expertise, tailored solutions and partner network.

Some things won't change, like Sidat Hyder's commitment to midsize companies. Give us a call today to learn more about how we can help your company gain competitive advantage.

Arooj Alam Khan Executive Director – Information Solutions



pharma ceuticals harma



Epla optimizes its business operations with Sidat Hyder – Information Solutions. "Running a completely integrated system with all the departments and users sharing one main data repository, we have managed to minimize duplication of work, optimize our inventory levels and are able to make better informed decisions as our key business drivers are now known to us."

Adil Haroon Siddiqui- Operations Director-Epla

Flexible Solutions for your biggest challenges

Midsize & Small businesses help form the backbone of established and emerging markets worldwide. The latter simply couldn't survive without the former. And yet, if you're like most midsize businesses, your very survival depends on matching your much larger competitors' capabilities—without matching their spending.

Like people, no two businesses are exactly alike. Each has its own set of goals, strengths and challenges and these differences will serve as the differentiator for market leaders and followers.

Sidat Hyder – Information Solutions & Services, are designed to deploy quickly, deliver a rapid return on your investment and grow as you need them to. Offerings include software, services and support solutions tailored to the needs of businesses like yours:

- Application software solutions & services for your industry.
- Business consulting services to help you improvise.
- Education services to make your organization more efficient.
- Infrastructure services to reduce your support costs.
- IT outsourcing to take care of your non critical tasks.
- Managed services to help you stay focus on your core business.

Like people,

no two businesses are exactly alike. Each has its own set of goals, strengthSand challenges and these differences will serve as the differentiator for market leaders and followers Sidat Hyder – Information Solutions has been designed to help you function in a way which is best suitable for your business and style

Sidat Hyder – Information Solutions has been designed to help you function in a way which is best suitable for your business and style.

The offerings are simply packaged, easy to manage and priced right, so you can quickly implement an effective solution with limited up-front investment.

And, if you can't get exactly what you need right outof-the-box, we can let you create your own, made to fit solutions—easily and conveniently.

You get proven tools, the benefit of extensive experience and industry's best practices — all designed around the needs of an organization of your size, in your industry.

So you can:

- 1. Increase the efficiency of the processes you have
- 2. Accomplish more with the employees you already have
- 3. Get a better return on the investments
- 4. Safeguard the value of IT assets that you have
- 5. Make the most of your resources
- 6. Design your own support plan

www.sidathyder.com.pk

textiles extil



Adamjee Enterprises is one of the leading Home Textiles Exporters from Pakistan. "We value Sidat Hyder's persistence and commitment to delivery and appreciate their positive attitude towards bringing about and managing this change in our work environment. Today we are definitely able to perform, manage and produce far more with the same resource and workforce."

Muhammad Lakhani- Director- Adamjee Enterprises

Accomplish more with resources you already have

Small and midsize businesses face many of the same challenges that confront large, multinational corporations. How do you remain competitive in an increasingly crowded global market? How can you meet the increased service expectations of your customers and partners while still controlling costs? And how can you continue to survive and expand your business without creating fragmented business systems that limit your access to key information?

The answer to your very survival depends on matching your much larger competitors' capabilities without matching their spending.

You've heard the words; you've probably said them: "Our employees are our most important asset." You spend for their education, their benefits. And you spend and spend and spend on the tools that make them productive.

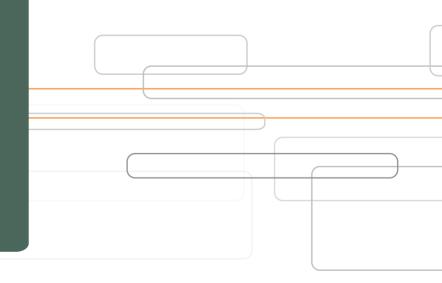
Managed growth is one of the biggest challenges of business and managing headcount is a major success factor.

With Sidat Hyder - Information Solutions, a number of latent & routine tasks become simple and are taken care of on account of an integrated solution offering built-in internal controls, and trivial workflows based on industry best practices, thereby saving considerable time of existing workforce, improving efficiency, reducing dependency and accomplishing more from the resources you already have.

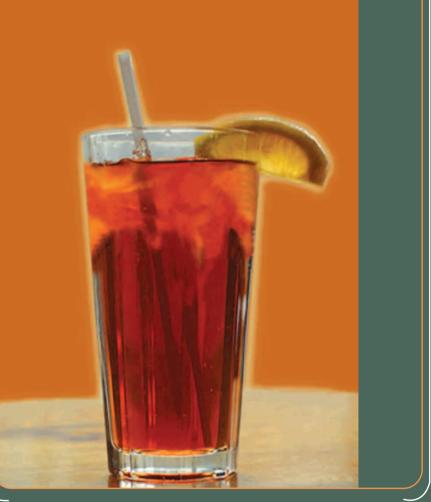
An enterprise that simplifies its information systems is able to spend less money on those systems-while gaining more visibility into the business's customers, products, and services. When business systems are connected and share information, all departments work from a single source of truth. The enterprise has the accurate, up-to-date information it needs to make better business decisions and provide higher levels of customer service.

By simplifying your information systems, your company can reduce operational costs, drive better performance, and build competitive advantage. Generally the savings in terms of efficiency will not only pay off your investments but also generate a positive return within a very short time.

matching your much larger competitors' capabilitieswithou tching their



food & chemicals



QARSHI Industries uses Sidat Hyder – Information Solutions to manage its entire Supply Chain, Sales, Inventory, Secondary Sales accumulations and Financials.

"Managing sales discounts and bonus schemes has always been tedious exercise for our sales managers. Now with Sidat Hyder – Information Solutions we are no more constrained to come up with new schemes and test-market numerous permutations to arrive at a winning combination. We are definitely more with same or lesser resources."

Saifullah Ghauri, Manager IT

Solutions by Junctional Requirements

Sidat Hyder – Information Solutions provides small and midsize enterprises with all the tools they need to manage their businesses, reduce costs, and increase profitability and competitive advantage.

Sidat Hyder – Information Solutions has been enabling small and midsize businesses across many industries to achieve their business aspirations. Join the growing number of successful customers—and get the power of enterprise-class software without the complexity and the cost.

Financials	Logistics	Purchasing	Sales/ Order Management	Planning	Production Manufacturing
 General Ledger Budgeting Payables Receivables Asset Management Financial Reporting Excel Add In Consolidation Public Sector Add-ins 	 Planning Receiving Quality Control Inventory Management Items Management Issues Receipts Adjustments Transfers Re-Order Processing Expiry & Returns Valuations Batch & lot management And More 	 Imports & Costing Purchasing Vendor Management RFQ Quotations, Analysis Purchase Orders Goods Receiving Supplier Invoicing & Payment Rejection Note Purchase Returns And More 	 Sales orders Exports Order Processing Scheduling Order Status Delivery Orders Shipping Invoicing Receipts Supply Charts Sales Console Discount Policies Incentive Schemes Debit Notes Credit Notes Sales Returns And More 	 Sales Forecasting Sales Targets Production Planning Material Requirements Planning Job Order Planning 	 Bill of Materials Work Order Material Requisitions Process Flow Manufacturing Execution Output Notes Product Costing Batch Costing Cost Allocation Quality Control Vendor Billing And more
Add On	Industry Solution	Imports	Exports	Other Modules	Human Capital Management
 Investments Management Provident Fund System Donor's Database for NGOs Insurance Brokerage Utility Billing E-commerce Solutions 	 Pharmaceuticals Food & Chemicals Textiles Constructing & Engeneering NGOs POS- Restaurants POS- Retail Discreet Manufacturing Trading Professional Services Container Terminals Assets Management 	 Letters of Credit Shipping Information Inbonding Exbonding Duty & Landed Cost Calculations L.C.Tracking, Costing & Accounting 	 Sales Contracts Forward Contracts Perfoma Invoice Export Invoicing Export Charges Handling Bank/ Receit Charges Handling 	 Contracts Management Projects Management Equipment and Vehicle Management Daily Wage & Attendance Retail Store Automation System with Touch Screen POS Solution 	 Human Resource Planning Performance Evaluation Employee Information Salary Processing Income Tax Leaves Loans Bonus Contributions Provident Fund Ledgers Medical Fund Pension Module Attendance & Scheduling Overtime Processing Final Settlement Recruitment Training Development
	• Alerts	Secured Access	• Multilevel Transaction	• Operation &Data Level Security	-

construction CONSTI

Paragon Constructors is one of the top construction companies in Pakistan. The impressive success story of Paragon is the result of hard work, professionalism and latest tools & technologies. "To meet the growing demand of faster information processing and quick accurate data analysis & decision we decided

"To meet the growing demand of faster information processing and quick, accurate data analysis & decision we decided to opt for ERP solution. After a careful analysis we selected Sidat Hyder for developing a solution specific to construction industry. They utilized some of their prepackaged applications and with the help of our professional team developed some customized modules. We are sure that all these modules in an integrated form will not only meet our requirements but may also serve local construction industry by virtue of being first comprehensive local ERP solution for construction industry."

Wazifur Razzaq- General Manager- M

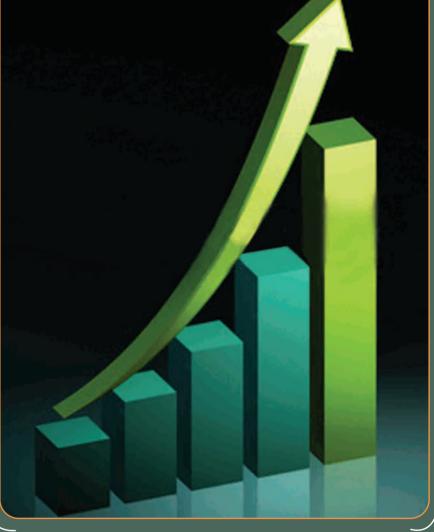
Why Sidat Hyder

Jur solutions are designed to be:

- Comprehensive— We give you the various components, tools and information you need in a single package.
- **Competitive** Solutions include best-of-breed features and functionality recommended by third-party experts.
- Cost-effective— We offer value for the price and a good return on your investments.
- **Consistent** Capabilities perform consistently across solutions and platforms supported by proper quality systems and procedures which are continuously upgraded and enhanced.
- Scalable— Solutions are designed to accommodate growing demand and add new capabilities while protecting your investment.
- Easy to learn and use— Training and documentation are provided to facilitate a quick and successful first-use experience. Our Industry exposure aids in addressing the Frequently Asked Questions and managing issues inherent in any implementation.
- Easy to implement or deploy— Implementation is quick and non-disruptive to systems and personnel. A default configuration appropriate for most configurations is provided.
- Easy to manage— Solutions are operational out of the box. Setup, configuration and ongoing maintenance require nominal skill and interaction. Tools are included to help simplify complex tasks.
- Well supported— Sidat Hyder deliver solutions that include technology awareness, skills and deliverables, enablement, presale support, implementation and post-sale support.
- Proven— Sidat Hyder's track record of dependability and accountability speaks for itself.
- Technical Support Services & Upgrades— Keeping pace with the technology is a key success factor in today's marketplace. With dedicated teams working towards product enhancement and support, feature upgrades are made available to our customers on a frequent basis thereby ensuring that our customers run on the latest technology and safeguard existing investments.

www.sidathyder.com.pk

assets management

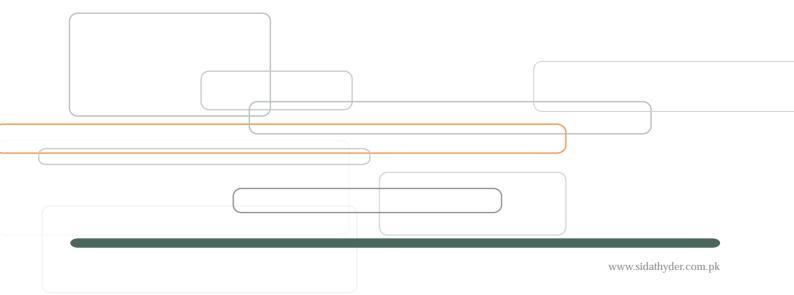


Arif Habib Investments Management is the fastest growing asset management company which manages a leading family of Mutual Funds and has been a pioneer and leader in investment options and ideas in the industry. AHIML services are powered and integrated by Sidat Hyder – information solutions for asset management, financials and investor services.

Key Features at UPES

 $\cdot\,$ A single application and service provider to enable business enterprises to run $\,$ all major transaction processing for a business enterprise.

- A customer-centric system that gives a single view of the institutions customers regardless of the number of segments and services that are utilized within the institution.
- Multi-currency processing capability.
- · English and Arabic interface.
- · Multiple integration options.
- · Comprehensive application security features.
- · Focus on Industry best practices.
- $\cdot\,$ Focus on regional industry requirements and needs and made to fit the needs of the SMB sector.
- · Rapid Implementation Methodology tailored for each industry/ user group.
- Supports your choice of backend database: DB/2, Oracle SQL Server, Oracle & Sybase.
- Supports distributed deployment and processing model to connect remote locations where network connectivity is expensive or not possible.



restaurants EStau



Cupola is UAE based business group and a master franchisee for KFC in Pakistan besides managing a number of other restaurant chains and businesses.

"We needed a comprehensive solution that could be implemented quickly, with all the core modules in place from Day One, and at a price that was affordable. Sidat Hyder – Information Solutions" has given us a complete package from a single vendor at an affordable price and all the core business applications we require and made to fit to our needs and management requirement. We effectively manage all our KFC supply chain, costing and financials on Sidat Hyder – Information Solutions".

Arif Shamim- Chief Financial Office

Rapid Implementation Methodology

- Our methodology is fairly flexible and practical. The basis of this methodology being the right combination of People, Process, Product & Technology.

- Most software implementations from established and large vendors and products run into delays and problems as consultants engage into adopting a single practice to fit every other enterprise.

- Whereas the solution fit needed varies from organization to organization, especially in the SMB marketplace.

- While leading vendors may claim a large installed base; unfortunately there is a dark side to these claims with heavy volume of failures as you will find from research reports and textbooks.

- Most software implementations from established and large vendors and products run into delays and problems as consultants engage into adopting a single practice to fit every other enterprise.

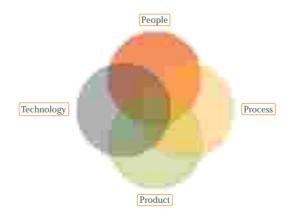
- Whereas the solution fit needed varies from organization to organization, especially in the SMB marketplace.

- While leading vendors may claim a large installed base; unfortunately there is a dark side to these claims with heavy volume of failures as you will find from research reports and textbooks.

- Considerable investments of SMB companies in IT solutions do not generate any returns, and for many reasons goes to a waste simply because the organization was not mature enough to adapt to the ever demanding ERP solutions.

- Realizing this and many other challenges of the SMB sector, we have taken care across our solution offering to come up with value propositions where our resources are able to make these information solutions fit to your organizations needs and fulfill them as you grow.

With organized configuration forms and documentation, covering workflow and other scenarios, we are able to very quickly identify your process, product and technology gaps, which are required to be plugged in. People and Resources are then applied as where necessary to complete the balance towards and effective and rapid delivery



ports & shipping

PICT is the only Pakistani majority-owned container terminal in Pakistan. PICT is providing services to 4 liners' shipping lines weekly (on average) and handling container volumes of over 240,000 TEU's annually.

" After much deliberation and detailed assessment, we chose Sidat Hyder to automate our financial, procurement and inventory operations on Oracle's secured and efficient database. With the help of Sidat Hyder Information solutions we achieved controlled inventory levels and increased efficiency in various operations."

Masood Ahmed Usmani- CFO- PICT

Scalability Oility

Invest as you Grow

With Sidat Hyder, you can start small and build to an enterprise-level.

Sidat Hyder's applications are built on a modular architecture, which allows you to focus first on critical business processes that are fundamental to achieving your business objectives. Once you've built a business foundation with core processes automated, you can easily expand that automation to other key areas of your organization.

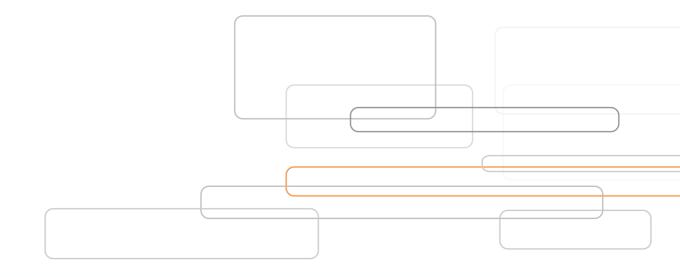
Sidat Hyder's Information Solutions design makes it easy to expand your company or improve the performance of individual areas of your business, such as the supply chain, manufacturing, and sales. And as your company continues to grow, you have the assurance of knowing that your business solution will grow with you, quickly and affordably.

Choice of Environment

Don't be constrained by artificial limitations. Use the technology you want to store and retrieve the information you need. Bring in any industry standard database: Oracle, Sybase, DB2/UDB or Microsoft SQL Server. Employ the servers that match your systems: UNIX, Windows on Intel Servers. This openness allows Sidat Hyder – Information Solutions to adapt quickly to changing technology environments so we will be there no matter what architectural changes the future brings. You will also save on any of your previous investments in any of these environments.

Integration Everywhere

The key to happiness in any mixed IT environment is a smooth, fully functional, interdependent system that works well with all corresponding applications. Sidat Hyder provides integration throughout all of its enterprise applications. The result is information and processes that flow seamlessly from system to system and person to person.



non profit organization



LRBT is one of the leading NGO's (Non Profit Organizations) in Pakistan. The trust was founded by (late) Graham Layton and (late) Zaka Rahmatullah in 1984. LRBT provides free medical and surgical treatment to the poor and indigent patients suffering from eye ailments, through its 14 hospitals and 27 primary Eyecare Clinics. Since its inception it has treated over 1.2 million patients & performed over 1.2 million major and minor surgeries. All services provided by LRBT are absolutely free of cost without any regard to cast, colour or creed.

"LRBT has effectively implemented Sidat Hyder Information Solutions covering Financial Accounting & Donations Information Management. With the implementation of integrated computerized solutions we have been able to reduce manual efforts/time required for consolidation & reconciliation of data/information. On Line systems/solutions have also facilitated our users in easy retrieval of information and generation of reports/analysis required by the management for decision making."

Rashid M. Khan- G.M. Finance



- Airline & Aviation
- Asset Management
- Auto & Allied
- Banks
- Chemicals
- Clubs
- Distribution Services

16.017

۰

C

0

(47

- Education
- Financial Institutions
- Food & Allied
- Fruit Processing
- Fruit Trading
- . Fuel & Energy
- Government
- Hotel & Hospitality
- Information Technology
- Insurance
- Leather Processing
- Manufacturing
- Mutual Funds
- NGOs
- Oil & Gas Companies
- Pharmaceuticals
- Rice Processing & Exports
- Securities & Brokerage Services
- Shipping
- Telecommunication
- Textiles
- Trading
- Transport & Communication

The document is provided for informational purposes only, and the information herein is subject to change without notice. Please report any errors herein to Sidat Hyder Morshed Associates (Pvt) Ltd. Sidat Hyder Morshed Associates (Pvt) Ltd does not provide any warranties, and specifically disclaims any liability, in connection with this document. All other company and product names mentioned are used for identification purposes only and may be trademarks of their respective owners.

SIDAT HYDER MORSHED ASSOCIATES (PVT) LTD Management Consultants

6th Floor, Beaumont Plaza, Beaumont Road. Karachi-75530, Pakistan Tel: (92 21) 5693521-30 Fax: (92 21) 5685625

3rd Floor, 18 Commercial Zone, Liberty Market, Gulberg III, Lahore, Pakistan Tel: (92 42) 5789725-8 Fax: (92 42) 5763025

1032-E,Kashmir Commercial Dubai Complex, Fazl-ul-Haq Road, P.O.Box - 506545, Blue Area Islamabad Tel: (92 51) 2604 621-3 Fax: (92 51) 8358 820

Dubai, UAE Tel: (9714) 2688581-82 Fax: (9714) 2688583