

STRATEGIZE
TARGET
EMPATHIZE
EMPOWER
REWARD

STEER to win!



Best 2011
Practices day
One day conference of the "Best in Class Companies"

Karachi - 18th November 2011 at Defence Authority Country & Golf Club

Lahore - 24th November 2011 at Royal Palm Golf & Country Club



STRATEGIZE
T
TARGET
E
EMPATHIZE
E
EMPOWER
R
REWARD
to win!

BEST PRACTICES DAY 2011

A Decade of Success

Sidat Hyder Morshed Associates (SHMA) is pleased to announce its signature annual event, Best Practices Day 2011 for the 4th consecutive year in Lahore and Celebration of a Decade of Success in Karachi.

*Karachi - 18th November 2011 at Defence Authority Country & Golf Club
Lahore - 24th November 2011 at Royal Palm Golf & Country Club*

"The Decade of BPD" - Celebrations in Karachi

Best Practices Day, our annual corporate event initiated in 2002, has provided a platform for organizations to promote an atmosphere of "learning through sharing" best practices, ideas, experiences and success stories of the 'Best in Class Companies' across various industries in an effort to upgrade corporate Pakistan. BPD has not only grown but has also reached other cities over the years across Pakistan.

The presence of a forum for sharing Best Practices in Pakistan has reached its 10 year mark and we are pleased to announce the Celebration of a Decade of Best Practices Day in Karachi!

Best Practices Day 2011 - Conference in Lahore

It is BPD's 4th consecutive year in Lahore! The conference in Lahore aims to present itself as an invaluable opportunity for corporate leaders and business executives to gain an insight into the best practices of best in class companies. The philosophy behind the conference stems from a commitment to creating a knowledge sharing culture in Pakistan, and BPD is an event that aspires to do just that.

The event has met with extraordinary success in the past and we are looking forward to continuing the tradition with renewed zeal and vigor. The event strives to present itself as an unprecedented opportunity for corporate leaders and business executives to gain an insight into the best practices of best in class companies.

Our inspiration for this year's theme is "STEER to win! (STEER - Strategize, Target, Empathize, Empower and Reward)". It is through such strategy that we set our targets and aim to achieve them with the people that make the organization, through empowerment, a virtue that awards freedom through responsibility; empathy, the human element, being aware of those around us; and reward, recognition and an incentive to reinforce performance! It is with this intention, to STEER corporate Pakistan, coupled with the desire to cultivate an environment of learning and sharing in Corporate Pakistan, that we bring Best Practices Day to you again this year.

Best Practices Day conference is structured to include a variety of stimulating and interactive sessions, attended by an array of business executives from across Corporate Pakistan. At this conference participating organizations get a chance to showcase their best practices for the corporate community at large, while those attending the conference gain valuable insights into how other companies operate. We strongly feel that such an atmosphere of knowledge sharing helps to enhance productivity and innovation among the corporate community as a whole.

The conference aims to gather corporate executives and business professionals from all over the country on a single platform and promote success stories, best practices and excellence in business. Additionally, the event fosters networking opportunities among senior executives and professionals.

Key Themes – Best Practices Day 2011

This year, some of the major functional areas in which experts may share their best practices during the one-day conference, may include but not be limited to:

- Supply Chain
- Financial Management
- Quality Assurance
- Branding
- Networking & Strategic Alliances/ Co-branding
- CSR
- High Performance Culture
- Corporate Governance
- People Management
- Customer Relationship Management
- Operations and Quality Assurance
- Product Development
- IT Enabled Work Processes
- IT Security
- Learning and Development
- Health, Safety and Environment

The Conference

Best Practices Day 2011 showcases the strategies, processes and approaches adopted by the 'Best in Class' companies that is believed to have contributed to their sustainability and their ongoing success. Through stimulating presentations, panel discussions and interactions with business leaders and decision makers, participants are given the opportunity to share, learn and develop Best Practices in their own organizations and create synergy across corporate Pakistan.





Why You Should Attend

BPD serves to bring together individuals from the business community to achieve corporate excellence, and we believe that Best Practices Day will enable delegates to:

- Gain from the experiences of professionals; understand the challenges faced by organizations and successful solutions.
- Network with members of the business community in an environment that fosters learning and sharing.
- Obtain a different perspective on their organization's strategies thereby enabling them to assess their strengths and identify areas for development.
- Gain an insight to current best practices in various spheres of corporate activities, and use that knowledge to facilitate the performance in their respective organizations.

WHAT YOU NEED TO DO TO PARTICIPATE

a. Branding and Sponsorship Opportunity

SHMA offers organizations the opportunity to sponsor this signature annual event. Our sponsors have the advantage of availing the unique branding and marketing opportunities available with the event.

(For further details of what benefits our sponsors enjoy and how your organization can support Best Practices Day, contact us on the numbers/emails provided below)

b. Attend Best Practices Day

You can nominate representatives from your organization to attend this annual event by filling out the enclosed registration form and sending it back to us on the address provided below.

(For further information regarding participation as delegate in Karachi and/or Lahore, please contact on the details provided below)

Sidat Hyder Morshed Associates (Pvt) Ltd
601, Beaumont Plaza,
Beaumont Road,
Karachi
bpd@sidathyder.com.pk

For Karachi:

Tel: (92-21) 35693521-30 ext. 387

syed.arслан@sidathyder.com.pk, mohammad.mawjee@sidathyder.com.pk

For Lahore:

Tel: (92-42) 37002318

sadaf.rajput@sidathyder.com.pk, salman.farooq@sidathyder.com.pk

For Islamabad:

Tel: (92-51) 2604621 ext. 314

salik.waqas@sidathyder.com.pk, naureen.bakhsh@sidathyder.com.pk

Best Practices day

2011

One day conference of the "Best in Class Companies"

Event Managed by

**SIDAT HYDER MORSHED
ASSOCIATES (PVT) LTD**

Management Consultants

KARACHI - LAHORE - ISLAMABAD - DUBAI

Lead Sponsor



The Legend Leads...

Associate Sponsor



Associate Sponsor



Media Partners



Official Logistics Partner

