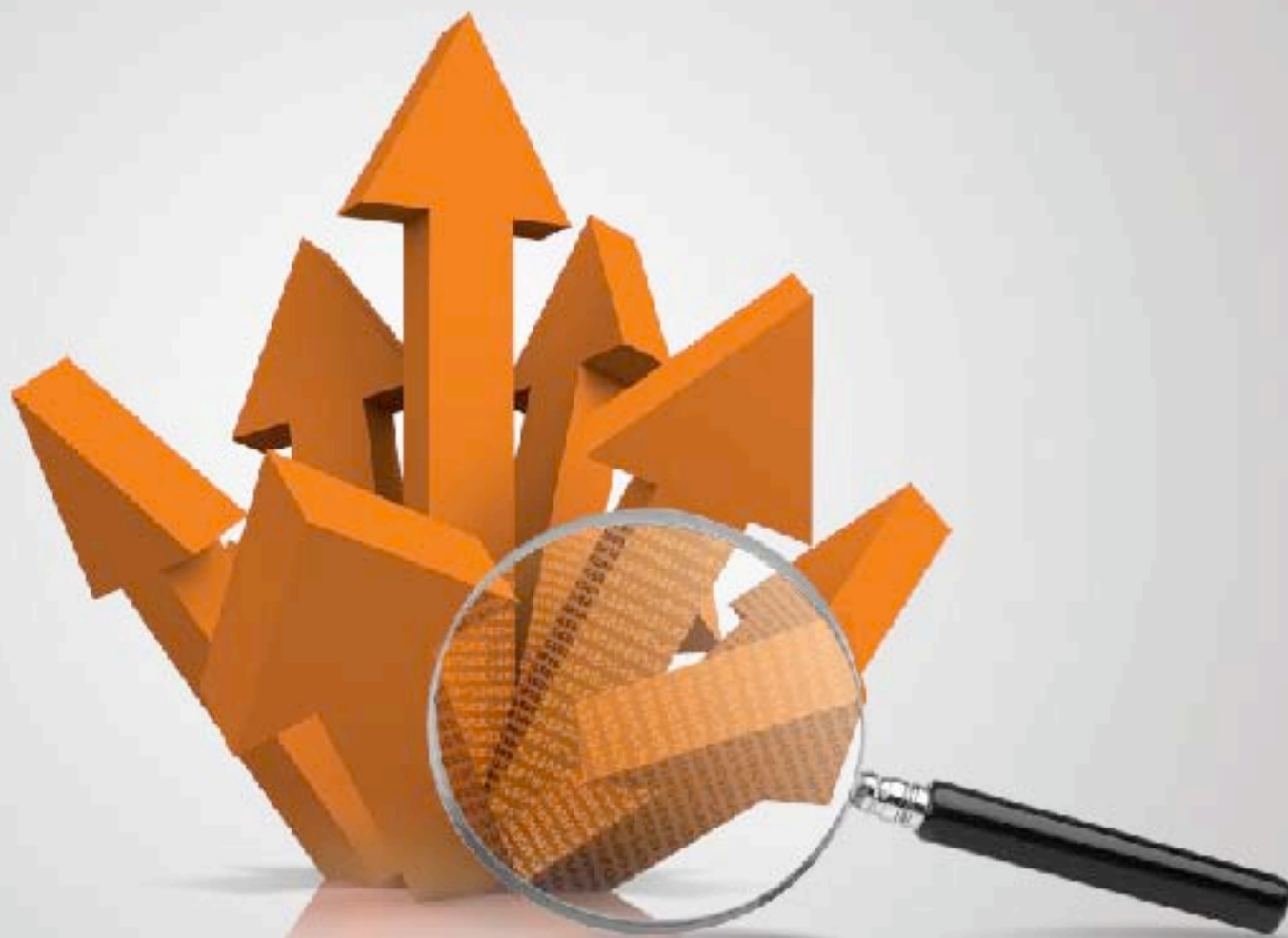

Best 2008
Practices day
One day conference of the "Best in Class Companies"

*The Future Starts
Here*



SIDAT HYDER

Karachi: 6th November, Karachi Sheraton Hotel
Lahore: 10th November, Royal Palm and Country Club
Islamabad: 12th November, Serena Hotel Islamabad

The Future Starts Here



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BE A PART OF BEST PRACTICES DAY

To be a part of Best Practices Day 2008 you can nominate yourself as well as other participants from your organization to attend Best Practices Day 2008. Simply fill out the enclosed registration form and send it back to us.

To get additional details about the event visit us at www.sidathyder.com.pk/bpd or contact the following:

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CONFERENCE DETAILS

Karachi: 6th November, Karachi Sheraton Hotel

Lahore: 10th November, Royal Palm and Country Club

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7th Annual Best Practices Day 2008

THE FUTURE STARTS HERE

Pakistan's economy is at a point where it is facing challenges brought by the rapid changes in the business environment locally and globally. New business paradigms have emerged and innovation, flexibility and adaptability have become the new maxims businesses operate by. In a business climate that is characterized by rapid downswings and overnight changes, it becomes more and more important for businesses to develop as well as adopt those business best practices that will enable them not only to stand apart from their competition, but also to continue to sustain and grow.

Best Practices Day 2008 aims towards a future that is driven by excellence. The event brings together specialists as well as business leaders from different arenas of the corporate world and provides a forum for sharing and learning those best practices that have enabled their companies to stand out as best in class.

CONFERENCE AT A GLANCE

Best Practices Day 2008 is a corporate conference of "Best in Class Companies". It is a day full of stimulating presentations and interactive panel discussions taking place concurrently laden with unparalleled opportunities to access latest knowledge, trends and best practices in vogue in corporate Pakistan. It also enables delegates to network and synergize with business leaders, senior executives and dignitaries from across corporate Pakistan.

REACH OF BEST PRACTICES DAY

Best Practices Day - the pursuit of business excellence that began in 2002, has evolved over the past seven years to reach beyond; beyond the common ground of business workings and culture. Over time it has expanded its reach by offering more topics and speakers across an expanding list of sectors that has come to include following:

- Oil and Gas
- Engineering
- Property Development
- Real Estate
- Construction
- Energy
- FMCG
- Telecom
- Banking
- Insurance
- Leasing
- Media
- Textile
- IT
- Consulting
- Pharmaceutical
- Government

KEY THEMES – Best Practices Day 2008

Best Practices Day 2008 will showcase the views and strategies of reputed business leaders who will highlight the best practices of their companies across a range of functional areas relevant to corporate participants. Areas typically covered include, but are not limited to, the following:

- Marketing Management
- Supply Chain
- Human Resources
- Financial Management
- Brand Management
- Corporate Values and Ethics
- Corporate Social Responsibility
- Corporate Governance
- Corporate Culture
- Operations and Quality Management
- Customer Services
- Organizational Change
- Business Research

5 REASONS TO ATTEND BEST PRACTICES DAY 2008

Best Practices Day 2008 has a long and distinguished history spanning 7 years, and is acclaimed as one of the most distinguished events for corporate executives in the country. It is tailored for informed executives who have an appetite for corporate excellence and wish to learn about the best practices pertinent to their industry.

Best Practices Day 2008 enables its delegates to:

1. Hear business practitioners speak from their experience and learn about real world challenges and successful solutions.
2. Gain first hand insights into the best practices of some of the most renowned corporate entities in the country. Interpret and apply best practices across a variety of business functions
3. Understand proven methods shared by subject matter experts.
4. Network and synergize in an atmosphere of learning and sharing with industry leaders and business experts representing the length and breadth of Pakistan's corporate sector.
5. Use their new found knowledge
 - To benchmark,
 - Identify areas of development,
 - Counter business problems and
 - Achieve organizational success.

