

WHAT YOU NEED TO DO TO PARTICIPATE

You can participate in BPD 2006 as a delegate by registering yourself and attending the various presentations and panel discussions.

You can also participate in BPD 2006 as a promotional partner by sponsoring banners and advertisements.

For more information, please contact

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Best Practices day
2006



Event Managed by
SIDAT HYDER MURSHED ASSOCIATES (PVT) LTD
Management Consultants
Kinnaird - Lahore - Islamabad - Dubai
Website: www.sidat hyder.com.pk

November 23, 2006 | Karachi Sheraton Hotel | 12:30 pm - 6:30 pm

Best Practices day
2006
One day conference of the "Best in Class Companies"

AIM... ASPIRE... ACHIEVE...

SIDAT HYDER

BEST PRACTICES DAY 2006

Sidat Hyder Murshed Associates (Pvt.) Ltd is privileged to announce its flagship event, the annual Best Practices Day Conference on 23 November 2006.

AIM, ASPIRE, ACHIEVE...

Pakistan is rapidly moving at a pace which is at par with the evolving global market and is at the brink of becoming a key player in the world's economy. At a time such as this - when large national, multinational, private and public organizations are ideally positioned to optimize their growth and organizational success, the sharing and learning of best practices is unique in that it provides an impetus for organizations to aim for, and aspire to achieve, practices that eventually lead to focused, positive development. The interactive learning environment at Best Practices Day provides the opportunity to learn from the best in class organizations.

Best Practices Day is a unique and comprehensive one day conference that offers an intensive learning experience as well as exceptional networking opportunities with participants representing a diverse range of industries and functional specializations.

KEY THEMES...

An array of reputed speakers and panelists from diverse business sectors and different functional specializations will address key aspects which typically include the following >>>>

- Customer Relationship Management
- Corporate Values and Ethics
- Inventive Marketing
- Financial Management
- Reward Management
- People Management
- Operations and Quality Assurance
- Innovative Product Development
- IT Enabled Work Processes
- Brand and Trade Activity
- Sales Management
- Change Management

THE CONFERENCE

Best Practices Day is a day of stimulating presentations and interactive panel discussions, with the opportunity to network with business leaders and senior executives from across Corporate Pakistan. As various presentations are taking place concurrently, participants have the opportunity to learn, share and interact according to their specific field of interests and areas of focus.

WHY YOU SHOULD ATTEND

Best Practices Day 2006 is an unparalleled opportunity for participants to gain valuable insight into the best practices of other companies. The sharing of such knowledge helps companies to benchmark, identify areas of development and achieve organizational success.

BPD 2006 is structured so that participants may:

- 1 Understand proven methods shared by subject matter experts.
- 2 Gain first hand insights on benchmarking and measurement.
- 3 Learn about real-world challenges and successful solutions.
- 4 Interpret and apply best practices across a variety of business functions.
- 5 Showcase their organizational successes and gain industry-wide recognition.
- 6 Network with their peers, customers, and industry experts.

