

WHAT YOU NEED TO DO TO PARTICIPATE

You can participate in BFD 2005 as a delegate by registering yourself and attending the various thought provoking presentations and panel discussions.

You can also participate in BFD 2005 as a promotional partner by sponsoring banners and advertisements.

For more information, please contact

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PERSPECTIVE AND POTENTIAL

With the exponential growth of the global marketplace and the currently hyped business environment in Pakistan, the rationale for benchmarking best practices becomes more pronounced for achieving organizational success and competitive advantage. The archival of best practices is unique in that it helps organizations to benchmark, identify areas of development and also prepare to face challenges and competition. The sharing process adopted at Best Practices Day promotes and helps maintain an environment of learning from the best in class through real world experience.

Best Practices Day is a unique and comprehensive one day conference that offers you an intensive learning experience as well as exceptional networking opportunities with participants representing a diverse range of industries and functional specializations.

BEST PRACTICES DAY 2005

Sidat Hyder Morshed Associates (Pvt) Ltd has once again the privilege of managing the event - fourth annual Best Practices Day 2005 Conference on September 21, 2005.



THE CONFERENCE

Commencing with an inaugural session in which all the delegates gather at the main concourse, BFD 2005 is a day full of stimulating presentations and interactive panel discussions laden with the opportunity to network with business leaders and senior executives from across Corporate Pakistan.

As various specialist presentations are taking place concurrently, participants have the option to learn, share and interact according to their specific field of interests and areas of focus.

WHY YOU SHOULD ATTEND

Best Practices Day 2005 is an unparalleled opportunity for participants to discover practical skills and valuable tips that can be applied readily to their organizations to help drive business results and performance excellence.

BFD 2005 is structured so that participants may:

- 1 Understand proven methods shared by **subject matter experts**
- 2 Gain **first hand insights** on benchmarking and measurement
- 3 Learn about **real-world challenges** and successful solutions
- 4 **Interpret and apply** best practices across a variety of business functions
- 5 Showcase their organizational successes and gain **industry-wide** recognition
- 6 **Network** with their peers, customer, and industry experts

