

OPENNESS... OPPORTUNITY... ANSWERS

This Conference Is For You If...

- You are a Manager/ HOD and are involved in developing strategies
- You are a change agent responsible for formulating policies at functional /corporate levels
- You want to learn about the latest best practices being followed in the market
- You want to be "in the know" about competitors and best-in-class companies

The conference is specifically designed to enable the participating organisations to get tremendous exposure, interact with target audience segments, promote their "best practices" and to also provide networking opportunities among senior executives and business students.

Participation Options

You may participate in BPD 2004 in the following manner:

- As a delegate by registering yourself, and learning from the stimulating presentations
- As a promotional partner by sponsoring Banners and Advertisements

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INSTAPHONE



Best Practices day
2004
One day conference of the "Best in Class Companies"

October 07, 2004 Karachi Sheraton Hotel 1230 pm - 0630 pm

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Event Managed by
SHAH HYDER MURSHED
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Quality In Everything We Do

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INNOVATION - IMPLEMENTATION - EXCELLENCE

The pursuit of business excellence, that began in 2002 continues ... Sidat Hyder Murshed Associates (Pvt) Ltd. is proud to announce the third annual conference on **Best Practices** to be held at the Karachi Sheraton Hotel, on October 07, 2004.

THE CONFERENCE... Question: What sets successful organizations apart in today's rapidly changing business environment?

Answer: Best practices

Successful organizations are distinguished in today's highly competitive marketplace by the best practices adopted by them. The impact of adopting best practices is reflected in their superior performances and enhanced results. The excellence of these companies lies not only in their ability to adapt, but also to develop their own best practices through myriad strategies such as organizational restructuring, cost optimization strategies, new service delivery models, effective employee retention methods, amongst others.

Best Practices Day 2004 (BPD 2004) aims to bring together organizations willing to share their unique and superior practices with those who wish to learn from and follow these successful leaders. The conference is intended to give participants an understanding of how companies evolve to implement their best practices, and consequently attain distinction and success in an increasingly dynamic and competitive marketplace. BPD 2004 aspires to promote innovation and implementation with a view towards achieving organizational excellence.

KEY THEMES...

A series of stimulating discussions will be structured around the following key areas:

- Corporate Values
- Corporate Governance
- Inventive Marketing
- Financial Management
- Customer Relationship Management
- People Management
- Operations and Quality Assurance
- Innovative Product Development
- IT Enabled Work Processes

*the above list is indicative

EXPERIENCE... EXPERTISE... SUCCESS

OPPORTUNITIES...

BPD 2004 is a day loaded with Professional Development. Attendees are offered an occasion to:

- Learn what the 'best in class' companies are doing
- Compare and assess their performance against others
- Exchange fresh and innovative ideas
- Create and maintain an environment of a learning organization
- Discover and venture into strategic partnerships to increase market share
- Learn to think outside the box
- Discuss common issues with those who face them
- Network with high level executives

WHAT TO EXPECT...

The program will commence with a grand session in which all delegates and participants will gather at the main concourse. Thereafter the delegates will disperse to the presentation halls in which representatives of the best in class companies will make a series of stimulating presentations. There will be around 10-16 sessions concurrently held in 3-4 presentation halls and the delegates will choose from a menu of available options so that each delegate has the opportunity to attend sessions aligned to his or her specific area of interest. In addition, panel discussions will be held in which participants will be given the opportunity to pose their questions to corporate leaders and learn about creating and adopting best practices in their own organizations.